



FOR IMMEDIATE RELEASE

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**Middle Creek Community Center to Host Poe Center's Free
Parents Matter! Series**

Cary, NC (January 20, 2012) – In partnership with the Town of Cary, the Alice Aycock Poe Center for Health Education will host *Parents Matter!*, a five-week workshop designed for parents and guardians of preteens, at the Middle Creek Community Center. There is no cost to attend and dinner and childcare will be provided to registered participants.

Parents Matter! is a Centers for Disease Control (CDC) evidence-based program that provides parents and guardians with the communication tools and information necessary to initiate important discussions related to sexual health, family values and personal responsibility with their child. This community-level family prevention program is designed to enhance protective parenting practices and promote parent-child discussions about sexuality and sexual risk reduction.

If you would like additional information on *Parents Matter!* or would like to participate in this series at Middle Creek Community Center, please contact the Poe Center's Scheduling Coordinator, Kate Mascho at: (919) 455-1616 or k.mascho@poehealth.org. Registration is limited to twelve participants and spots fill up quickly, so please sign up soon!

About the Poe Center

The Poe Center is a 501(c)(3) nonprofit organization whose mission is to educate and empower North Carolina children, youth and their families to make choices that increase positive health behaviors. The Poe Center's vision is that all North Carolina children and youth become healthy adults. Since opening their facility in 1991, the Poe Center has educated more than 850,000 participants from 76 counties using innovative teaching theaters, exhibits and offsite programs. For additional information or to schedule a visit, go to www.poehealth.org.

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