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**Poe Center Welcomes New Development Director**

Raleigh, NC (May 24, 2011) – The Alice Aycock Poe Center for Health Education is pleased to announce Ashley Roberts as its new Development Director. Roberts will play a key role in raising vital funds to ensure the Poe Center is able to continue its innovative health education programs. Roberts officially began on Monday, April 25.

Prior to joining the Poe Center, Roberts' worked for Ashton Partners, LLC, now a part of FTI Consulting, Inc, where she served as the Midwest Business Development Associate. There her primary goal was to develop new business relationships in the industrial, retail, financial services and energy sectors, for the purpose of marketing FTI's suite of financial and corporate communications consulting services. She has also worked for Litchford Falls Healthcare and Rehabilitation and DePaul University Dining and Catering.

"We are pleased to add Ashley to our team," said Poe Center Executive Director, Ann Rollins. "Her expertise and ambition will surely advance the Poe Center's development in the coming years."

Roberts' graduated with a Bachelor of Arts in Journalism and Art from Creighton University in Omaha, Nebraska. She received a Masters in Psychology from The Chicago School of Professional Psychology.

***About the Poe Center***

*The Poe Center is a nonprofit organization dedicated to positively impacting the lives of North Carolina youth through health education. Since opening in Raleigh in 1991, the Poe Center has educated more than 850,000 participants from 74 counties using innovative teaching theaters, exhibits and offsite programs. For additional information or to schedule a visit, go to [www.poehealth.org](http://www.poehealth.org).*

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