

NEWS RELEASE  
FOR IMMEDIATE RELEASE  
September 23, 2014



Contact: Ann Rollins  
(919) 231-4006 ext. 302  
[A.Rollins@poehealth.org](mailto:A.Rollins@poehealth.org)

## **Alice Aycock Poe Center for Health Education to Host 2014 Annual Meeting on Thursday**

*N.C. Non-Profit Celebrates Major Milestone and Community Supporters*

Raleigh, N.C. – The Alice Aycock Poe Center for Health Education (Poe Center) will welcome elected officials, school leadership and business leaders for its 2014 Annual Meeting on Thursday, September 25, 2014. The lunch event will celebrate the organization's 2014 achievements as well as the community supporters who help the Poe Center work towards its mission. Brad Wilson, President and CEO of Blue Cross and Blue Shield of North Carolina will deliver the keynote address. Lead sponsors include Duke Raleigh Hospital, Pierce Group Benefits, Rex Healthcare and WakeMed Health and Hospitals.

The Poe Center's first Executive Director, Paula Hudson Hildebrand, will be present to recognize the non-profit's greatest milestone to date: educating more than one million North Carolinians since opening its doors in 1991. Lunch will be catered by Rex Food Services, whose chefs will provide a healthy food demo of the meal with Poe Center program participants as their sous chefs.

Media are welcome at this event. Please RSVP to [Melissa Lehman](#).

### **Media Opportunity**

**What:** 2014 Annual Meeting

**When:** Thursday, September 25, 2014; 11:30 a.m. to 1:00 p.m.

**Where:** Alice Aycock Poe Center for Health Education  
224 Sunnybrook Road, Raleigh, NC 27610

### **About the Poe Center**

The Alice Aycock Poe Center for Health Education is a nonprofit organization dedicated to educating and empowering North Carolina's children, youth and their families to make choices that increase positive health behaviors. Since establishing its Raleigh facility in 1991, the Poe Center has provided health education to nearly one million children throughout North Carolina. By engaging in fun, highly interactive lessons, preschoolers through twelfth graders receive information that follows the NC DPI Healthful Living Essential Standards on a variety of health topics, including nutrition, dental health, general health, family life and drug prevention. For additional information about the Poe Center, please visit [www.poehealth.org](http://www.poehealth.org).

###