



FOR IMMEDIATE RELEASE

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Alice Aycock Poe Center For Health Education Names New Board Members

Raleigh, N.C. – The Alice Aycock Poe Center for Health Education (Poe Center), a statewide health education nonprofit, announces the appointment of six new board members.

“The Poe Center’s staff and current board of directors are happy to welcome new board members for the 2012-2013 fiscal year. Poe has been working hard to expand our reach and our range of programmatic service offerings and welcome new partners from across the state. By engaging new leaders, we can continue to educate and empower North Carolinians to make positive health choices. When children and youth develop healthy behaviors, so do their families and our communities,” said Ann Rollins, Executive Director for the Poe Center.

New members include:

Bill Cerami is President Americas for LORD Corporation. Cerami joined LORD in 1976 and has held numerous positions in the areas of Labor Relations, Plant Manager and Director at various LORD facilities, and has served as Chairperson for Bell Helicopter’s Supplier Advisory Board. Cerami received his B.S. in Business and Industrial Relations from The Pennsylvania State University Park and his MBA from Gannon University.

Teri deMatas is the Director of Marketing for Rex Healthcare and has been actively involved in promoting positive health practices in the community. DeMatas joined Rex in April 2007 and is well-versed in internal, crisis and strategic communications, and media relations. DeMatas received her B.A. in Communications from Michigan State University and her M.A. in Public Policy Administration from Central Michigan University.

Barbara Doolittle is a Senior Vice President and Commercial Banker at North State Bank. Doolittle’s banking industry experience spans more than 30 years, with positions ranging from teller and customer service representative to branch manager and commercial lending officer. Doolittle graduated from the North Carolina School of Banking and has been a longtime member of the North Raleigh Civitan Club.

Kimberly Durland is the Immediate Past President of the Wake County Medical Society Alliance. Durland is a graduate of Meredith College and has held positions at GlaxoSmithKline and at Covance, where she served as Anatomic Pathology Supervisor.

Frederick Zufelt is an Associate at Nelson Mullins Riley & Scarborough. Zufelt received his B.M. from the Manhattan School of Music and his J.D. from the University of North Carolina, where he was elected to the Order of the Coif. Zufelt, a Certified Information Privacy Professional (CIPP), advises and represents clients in the healthcare and information technology industries.

Cathy Moore is the Deputy Superintendent for School Performance for the Wake County Public School System (WCPSS). Moore has held numerous positions in the areas of Area Superintendent for the Central region, Principal of Sanderson High, and Assistant Principal at Apex and Enloe high schools. Moore received a B.A. in French Language and Literature from North Carolina State University and her MSA in School Administration from the University of North Carolina at Chapel Hill.

William Barker is the Owner and Founder of Barker Realty, Inc., an investment and property management real estate company. Barker later began building custom homes under William T. Barker Construction and formed Barker and Lovette Construction Company, specializing in commercial building renovations and fit-ups. Barker has served on the NC Building Code Committee, is a member of the Wake County Home Builders Association, the National HBA, and the Raleigh Board of Realtors. Barker is a graduate of North Carolina State University.

This 16-member board oversees the Poe Center's finances, operational policies and procedures, fundraising and marketing initiatives, statewide programming and strategic planning.

About the Poe Center

Incorporated in 1985, the Alice Aycock Poe Center for Health Education is a 501(c)(3) nonprofit that delivers health education programs to children, youth and adults across the State of North Carolina. Since opening a flagship teaching facility in 1991, the Poe Center has served approximately one million North Carolinians. For additional information on the Poe Center, please visit www.poehealth.org.

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