

The **Alice Aycock Poe Center for Health Education** in Raleigh is seeking to hire a Marketing/PR Associate for 30 hours per week with benefits. The candidate will manage the Supplemental Nutrition Assistance Program (SNAP) marketing/PR activities of the Poe Center to forward the mission, goals and stated objectives. The Marketing/PR Associate works under the supervision of the Executive Director, coordinating efforts with other members of the management team, board members and volunteer committees to successfully design and implement a development plan to further the mission of the Poe Center.

**Desired Qualities:**

- BS degree in Public Relations, Journalism, Marketing, Communications or related field
- Ideal candidate will have 5-7 years' experience in public relations or marketing field
- Excellent writing and editing skills
- Media relations experience
- Proficiency in Microsoft Office including Word, Excel, PowerPoint and Publisher
- Experience using social media as a marketing and public relations tool e.g., Facebook, Twitter, LinkedIn, blogging, etc.
- Ability to travel within North Carolina

**Compensation:** Competitive and negotiable; commensurate with experience.

**The Organization:** The mission of the Poe Center for Health Education is to educate and empower North Carolina children, youth, and their families to make choices that increase positive health behaviors.

**Apply to:** Interested parties should send cover letter, resume, salary history, and a minimum of three professional references to:

Ann Rollins  
Executive Director  
224 Sunnybrook Road  
Raleigh, NC 27610  
[a.rollins@poehealth.org](mailto:a.rollins@poehealth.org).