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Poe Center's Ann Rollins Named School Health Champion

Raleigh, NC (November 1, 2011) – The Alice Aycock Poe Center for Health Education is pleased to announce Ann Rollins, Executive Director, was honored at Saturday's UNC – Wake Forest football game with the School Health Champion Award for July 2011. The School Health Champion honor is awarded to a healthy role model who demonstrates outstanding leadership in advancing school-based policies and programs improving the health of students and/or staff.

The School Health Champion Award is a collaborative effort among NC Healthy Schools at the NC Department of Public Instruction, Tar Heel Sports Properties and Subway. Rollins was awarded a plaque for her achievement and a check for \$500 to be used by The Alice Aycock Poe Center for Health Education to continue its efforts in promoting healthy lifestyle choices. She is now in the running for the School Health Champion of the Year Award to be chosen in December 2011.

Rollins was selected for her leadership and true passion for educating and empowering North Carolina children, youth and their families to make choices that increase positive health behaviors. "Ann's dedication to the Poe Center's mission has been a driving force behind our efforts in health education. Her excitement and passion to reach North Carolina's youth as well as their families is evident in all she does," said Poe Center Board of Directors President, Julie Newman.

Rollins has worked at the Poe Center since May 2010 when she stepped into the interim Executive Director. Since July 2011, she has held the role of Executive Director. Rollins is involved in multiple healthful living initiatives across the state including the N.C. School Health Connection, Wake County's School Health Advisory Council (SHAC), the Wake County Obesity Summit Planning Committee, Strengthening Proactive Leadership Alliances for School Health (SPLASH), and more.

About the Poe Center

The Poe Center is a nonprofit organization dedicated to positively impacting the lives of North Carolina youth through health education. Since opening in Raleigh in 1991, the Poe Center has educated more than 850,000 participants from 76 counties using innovative teaching theaters, exhibits and offsite programs. For additional information or to schedule a visit, go to www.poehealth.org. Find the Poe Center on Facebook at www.facebook.com/poecenter or follow Poe on Twitter at @PoeCenter.

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