



ANNUAL REPORT

Fiscal Year 2015



"THERE'S NO PLACE LIKE POE!"

Thank you for your support!

Since opening our doors in 1991, the Poe Center has provided health education to more than **one million** North Carolinians in **87** of the 100 NC Counties!

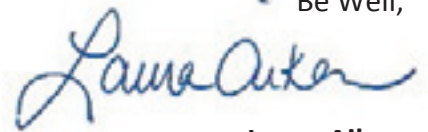
Greetings!

I cannot thank you enough for your support and belief in the Poe Center. Without friends like you, we simply would not be here today. It has truly been an honor to serve as the Board President of an organization that means so much to me personally. The programs offered by the Poe Center are filling a gap in the areas of health education and disease prevention at a time when children and families truly struggle with making healthy choices.

We are thrilled to embark upon our 25th year of service to North Carolina children and families. Thanks to support from the John Rex Endowment, we are in the midst of implementing a capacity building grant focused on board and staff leadership development, organizational structure, and process improvements to create a more efficient and effective Poe Center. This work has pushed the board and staff to examine ourselves carefully so that we are in a place where we are able to serve our community in a way that is both effective and sustainable.

These are very exciting times for us, and I look forward to continuing my work with the Poe Center to guide our strategic direction as we strive to make our state a healthier place to live, learn and grow! Once again, thank you for your support and I look forward to our next 25 years!

Be Well,



Laura Aiken

President, Board of Directors

As we begin our 25th year of providing health education services in this facility, I remember my first day of work at the Poe Center. When I walked in I got chills, a physical reaction to the awesome opportunity and legacy I had been given. In the five years since that moment, I am still awestruck by the dedicated, smart, fun and creative Poe Staff and Board and the growth we have experienced over the last five years.

We continue to expand our reach across North Carolina and are proud to serve children, youth and their families to empower healthy lifestyles. Specifically, we have added several high school programs, including; *Science of Addiction and Family Life* series modules. We now have a 2-hour credit course with the NCSU College of Education for future classroom teachers to experience health education in a unique format. A group of Duke Nursing Students rotate through the Poe Center each fall and spring as a part of their training.

Most importantly, none of these activities could happen without each of you supporting us. Thank you for your support of the Poe Center!



Ann Rollins

Executive Director

A LETTER FROM OUR LEADERSHIP



Board of Directors



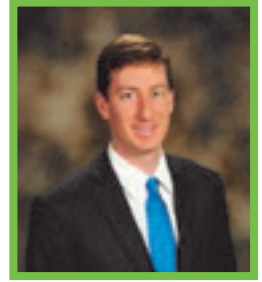
Laura Aiken, President
Press Ganey



Jim McGrath, President-Elect
Danaher Corporation



Paul Burge, Secretary
Medronic Diabetes



Justin Long, Treasurer
Dixon Hughes Goodman



John Billiter
UBS Financial Services



Kionna Coleman
Communication Consultant



Leigh Day
Red Hat



Wanda Denning
Community Volunteer



Anne Derouin
Duke University
School of Nursing



Barbara Doolittle
North State Bank



Marie Duncan-Otto
The Channel Company



Georgia Harrington
WakeMed Health & Hospitals



Shawn Hylton
LORD Corporation



Kathryn Millican
Blue Cross & Blue
Shield of North Carolina



Cathy Moore
Wake Co. Public School System



Joel Ray
Rex Healthcare



Dawn Dillon Raynor
Young Moore & Henderson, PA



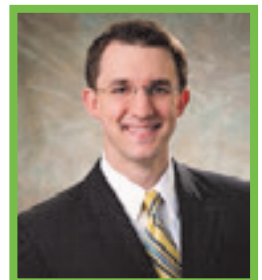
Chad Seastrunk
Duke University Hospital



Louise Wilson
Wake Co. Medical Society Alliance



Hetal Wasudev
Wake Co. Medical Society Alliance



Frederick Zufelt
Duke University Medical Center

Administrative Staff

Ann Rollins—Executive Director

Janice Hocutt, MM—Finance Director

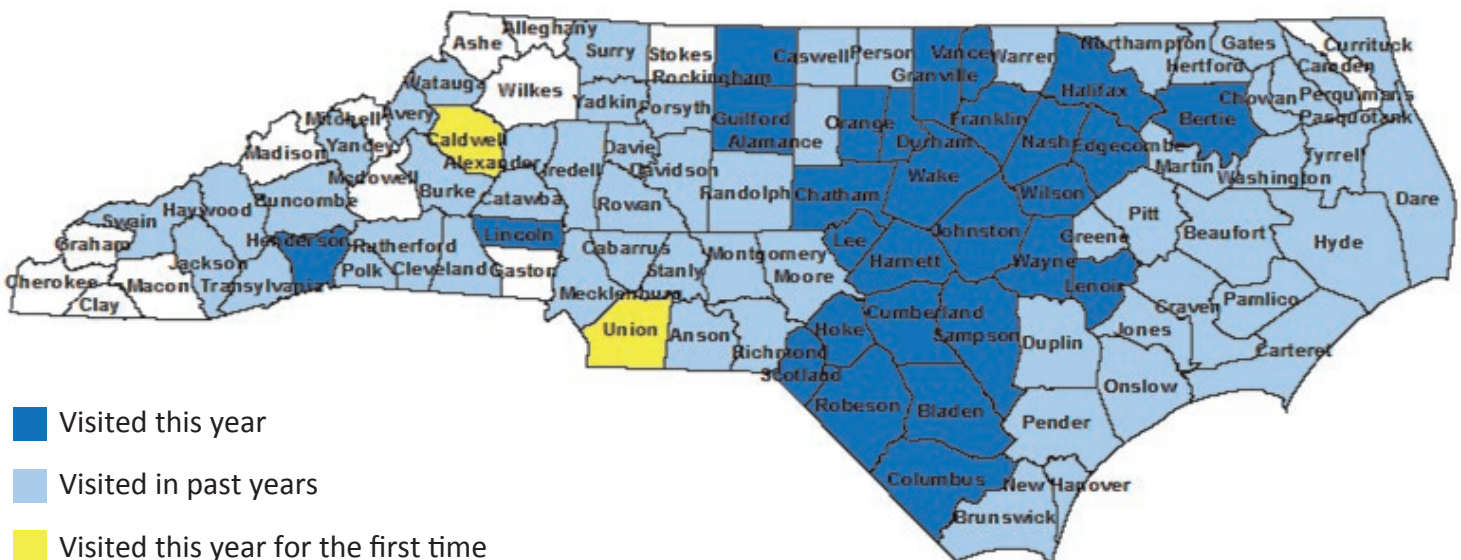
Development Director—Open

Jennifer Bell, MEd—Marketing Director

Karen Mascho, RD, LDN—Scheduling Coordinator, Website & Social Media Director

Louisa Gallup—Administrative Coordinator

Since opening our doors in 1991, the Poe Center has educated more than one million North Carolinians in 87 of the 100 NC Counties!



Program Staff

Thomas Ray, MA, NBCT—Senior Director of Educational Programming

Board Member at Fuquay-Varina Arts Council, ReCity, Amazing Grace Adoptions and Orphan Care, Enloe High School Medical and Biological Sciences Academy Advisory; Member of Fuquay-Varina Education Council, Fuquay-Varina Downtown Rotary Club, Youth Thrive Data Action, Wake County Public Schools Bullying Prevention Committee, Wake Collaborative to Stop Bullying and Youth Violence, North Carolina Department of Public Instruction Youth Advisory Committee, Teen Health Advisory Leadership Team, and North Carolina Service Learning Coalition

Deborah Hendren, CSAPC—Substance Abuse Prevention Manager

Treasurer & Board Member with the North Carolina Substance Abuse Prevention Providers Association, Substance Abuse Advisory Commission through the City of Raleigh, Member of the Wake County Safe Kids Coalition, Member of the Emotional/Mental Health & Wellness Action Team through Youth Thrive

Tanya Bass, MS,
CHES—
Health Educator

Brenda Beatty,
MPH—
Health Educator

Susan Foster,
CSAPC—
Health
Educator

Karen Lainez Rubi RD, LDN—
Nutrition Manager
Raleigh Parks & Rec, Ka Pu'uwai 'O
Hawai'i Founding Member; SNAP ED
Manager

Marjorie
Lanier, MPH—
Health
Educator

Rachel Pohlman, MPH, RD, LDN—Sr.
Health Educator; AHA, ESMM

Robin Pittman,
MS, CHES—
Health
Educator

Stephanie Sobol, MA-Ed—
Health Educator
Safe Kids Vance County Coalition;
NC Alliance for Health

Mary-Margaret Manlove—Health
Educator

Blythe Ulrich, MA, CHES, TTS,
CSAPC—
Health Educator

Credentials: CHES, TTS, NC SOPHE
Member (Member of Advocacy
Committee), NCAAHPERD Member,
Education Volunteer for Planned
Parenthood South Atlantic

Lauren McCallum—Health Educator
Johnston County School Health
Advisory Council, Sampson County
Healthy Carolinians Group, "Active
Routes to School" Liaison for Poe

Dana Orr, MBA—
Health Educator
Member of the
Roanoke Valley
Community Health
Initiative, Member of
Halifax County Health
Department
Community Advisory
Council, Member of
RV-CHI Partners in
Faith Subcommittee

Mayra Navarro—
Spanish Health
Educator

Terri Moore—Health
Educator
Member of National
Sex Ed Network

Anna-Kristian
Howell—
Health Educator

Karen Sansom-
Goodman, MS—
Health Educator

Nicolas Charron,
ACSME, EP-C—
Health Educator

Alaina Carter,
CHES—
Health Educator

Sarah Gray —
Health Educator
Columbus County Partnership for
Children Health Task Force;
Columbus County Youth and
Families; Columbus County
Cooperative Extension Nutrition
Advisory Member

Maggie Perkins, RD, LDN—Health
Educator
Professional Development Chair
with Raleigh District Dietetic
Association; Secretary for North
Carolina Dietetic Association;
Health Promotion Clinical
Director with Special Olympics of
North Carolina

Rebecca
Wheeler, MA,
MEd—
Health
Educator

Caroline
Dickson, MS—
Health
Educator

Accomplishments

- Through a grant from the Susan G. Komen NC Triangle to Coast, the Poe Center employed a lay educator model to increase women's knowledge about breast health awareness and screening referrals in Halifax County. This project has served more than 800 women!
- In July of 2015, the Poe Center partnered with Wake County Public School System Child Nutrition Services and the Carolina Panthers to bring the Play 60 football Camp and free lunch to over 200 children at Enloe High School.
- TRU Youth Leaders visited and educated 22 tobacco merchants, logging 246 hours of tobacco efforts in Wake County. The TRU (Tobacco Reality Unfiltered) program encourages high school students to educate themselves and others within the community about tobacco and nicotine use issues and risks.
- With a grant from the National PTA to the Wake County PTA Council and additional funding from our SNAP-Ed grant, the Poe Center delivered our Energy Balance (EB) series and events with preschoolers and their families. Additionally, the Poe Center serves as the backbone organization for the EB Coalition that was created a year ago.
- The Substance Abuse Prevention Team was recognized for program success and organization excellence with a 100% on their annual program audit from the NC Department of Health and Human Services, securing continued funding.
- *Lead Empower Achieve with Poe*, a Substance Abuse Prevention series, is committed to enhancing leadership skills and empowering youth to achieve positive outcomes at school, at home, and in their community. 216 youth have graduated from this program!
- The Poe Center reinstated its NCSU Field Education Program and continues its Duke Nursing Program to allow college students to engage in hands-on experience in health education.



& Activities

- The Poe Center implemented a new 6-week series of cooking classes called *Cooking Matters* at Fort Bragg. The nationally recognized curriculum helps families to get the most nutrition out of limited budgets.
- The Poe Center celebrated the conclusion of our successful four year *Teen Outreach Program*, focused on pregnancy prevention in Halifax County.
- The Poe Center developed a new high school program, *Science of Addiction*, with increased focus on science, technology, engineering, and math surrounding addiction in AP Psychology classes around the state.
- The Poe Center introduced a new Family Life program series for middle and high school students, which can be delivered as a series or individual programs. New programs include *Myth Busters*, *Healthy Relationships 101*, *Changing Lanes* and *Puberty Detectives*.
- The Poe Center's Substance Abuse Prevention Team developed and began offering *#YouthCulture* to empower parents and guardians by providing insight into the environment and culture surrounding youth.
- The Poe Center's Teen Health Advisory Council increased collaboration with the Department of Public Instruction's 2015 Student Leadership Institute at Pfeiffer University's Misenheimer campus focused on leadership through healthy relationships.
- The Poe Young Professionals hosted their third annual cocktail and silent auction fundraiser, "Poe Rodeo," in February of 2015. Since their first fundraising event in 2013, the network has raised more than \$50,000 to support the Poe Center!
- With a generous donation from Dr. Durgesh Kudchadkar, a former staff member and now pediatric dentist, the Poe Center upgraded the Dental Theater technology to better serve our participants with engaging and interactive displays.



Annual Awards



Faye L. Miller—Distinguished Service Award

This award was established to honor a Board Member or volunteer who demonstrates exceptional service, dedication and commitment to the Poe Center. The first distinguished service award was presented to Faye L. Miller. Following that presentation, the award was renamed in her honor.

2015 Recipient: Bill Poe

The Gordon Smith, Jr. Award

In May of 1992, Shirley Lucey and Virginia Scanlan, co-chairs of the Our Health... Our Future Campaign created the Gordon Smith Jr. Award to commemorate the crucial role that the late Gordon Smith, Jr. played in the development of the Poe Center during his last months of life. This award is presented annually to an individual or organization whose outstanding support and leadership help secure the financial security of the Poe Center and perpetuates the Gordon Smith Jr. legacy.

2015 Recipient: Wake County Board of Alcoholic Control

President's Award

The work of promoting good health in North Carolina is aided by the support and dedication of many community partners. Each year, the Poe Center presents the President's Award to honor the achievements of an individual or organization whose work over the past year shows a strong commitment to prevention and health education in our state.

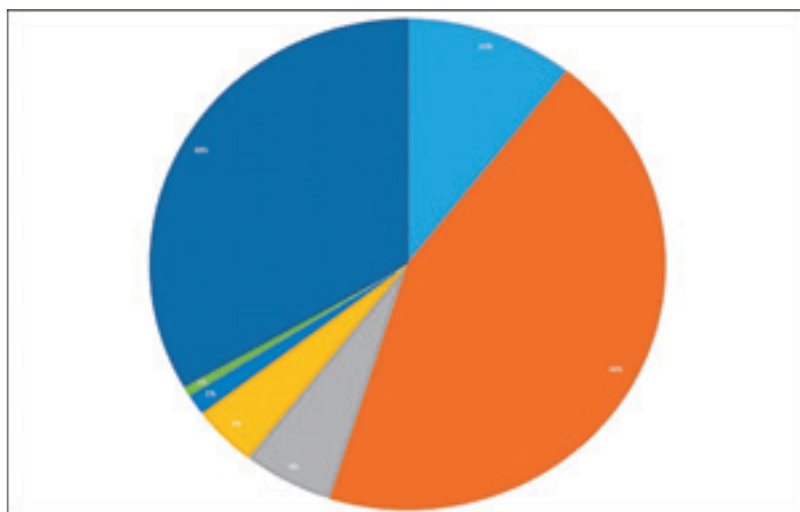
2015 Recipient: Poe Young Professionals (PYP)

Educator of the Year

This award honors champions of physical education or health education in schools. These educators have worked closely with the Poe Center and others to implement, enhance, or institute programs and policies that are supportive of healthy behaviors.

2015 Recipient: Cathy Moore (Wake County) & Karen Rodman (Bertie County)

INCOME



- Philanthropy
- Government grants
- Other grants
- In-kind donations
- Endowments
- Other income
- Admissions and contracts

Programs & Partners:



Endowments

<i>Alice Aycock Poe Center for Health Education Endowment</i> at North Carolina Community Foundation	\$177,881.94
<i>Building Healthy People Fund</i> at Triangle Community Foundation	\$111,176.61
<i>Laura Bailey & Claire Elisabeth Avery Fund for the Poe Center</i> at Triangle Community Foundation	\$30,739.63
<i>Poe-Smith Endowed Scholarship Fund</i>	\$30,246.65



Financial Report

2014-2015 Report of Donors

*Report of donors from 10/1/2014 to 8/31/2015

Major Gift Donors, >\$7,500

Rex Healthcare
Wake County ABC Board
WakeMed Health & Hospitals

Investors, \$2,000 - \$7,499

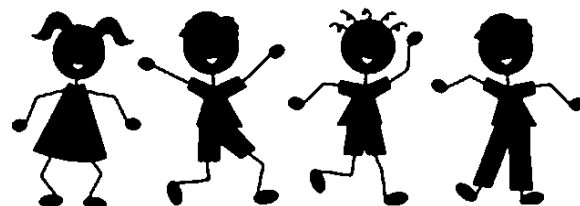
Allen Tate Company Inc.
Kimberly F. Crews Foundation
Durgesh A. Kudchadkar, DDS
Donald Pierce
Mrs. Judy H. Poe
Red Hat - Raleigh
Town of Knightdale
WakeMed Health & Hospitals
Waste Industries
Wyrick Robbins Yates & Ponton LLP

Supporters, \$500 - \$1,999

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Kathryn Ayers
B. A. Hoft and Associates, Inc.
Batchelor, Tillery and Roberts, LLP
Blue Cross and Blue Shield of North Carolina
Paul Burge
Coastal Federal Credit Union
Leigh C. Day
Duke Raleigh Hospital
Marie Duncan-Otto
Kimberly Durland

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Gregory Poole Equipment Company
Susan Haberberger
Mr. and Mrs. William L. Hodges
James McGrath
Medtronic Foundation
Kenneth Menzel
Charles H. Mercer
Kathryn Millican
David K. Millward
Donna M. Mitchell
Julie Newman
Christine O'Neill
Pierce Group Benefits, LLC
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Raleigh Pathology Associates, PA
Joel Ray
Ann and Tom Rollins
Charlotte Rollins
Thomas J. Rollins, CPA
Chad Seastrunk
Umicore USA Inc.
Wake Electric Care Incorporated
Wells Fargo Advisors
Mr. and Mrs. Van A. Wheeler
Young Moore and Henderson P.A.



Friends, \$100 - \$499

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Chris Andrews
Allison Atkinson
Brenda Beatty
Sarah Boyd
Nicholas B. Bragg
Seth Dearmin
Christopher Dekeyz
Wanda W. Denning
Anne Derouin
Carolyn H. Dickens
Dixon, Hughes, Goodman
Barbara Doolittle
Barbara Eades
Amy W. Griffin
Louise S. Hare
Georgia Harrington
Eileen Hendren
Janice E. Hocutt
Dottie C. Huffstetler
Robert T. Jobe
Henry W. Jones
Deborah A. Kline
Brian Kochuk
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Melissa A. Lehman
Justin Long
Margaret Clay Love
John Lojko
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Daniel Maloney
Kate A. Mascho
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Cathy Q. Moore
Terri L. Moore
Frances D. Morisey
National Charity League
- Dogwood Chapter
Network for Good
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Park Sterling Bank
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Janell Pool
Thomas Ray

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Margaret F. Raynor
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Berti D. Stevens
Sean A. Timmons
Jennifer B. Venable
Hetal Wasudev
Willi T. Webb
Mrs. Louis R. Wilkerson
Carole Wilson
Erin Wilson
Louise Wilson
Christina Woelffer
Marlena S. Yates
Suzanne Zeok
Freddie Zufelt

Seymour's Club, < \$100

Emily R. Atkinson
Bill Ayers
Mr. and Mrs. H. Wayne Bare
John P. Billiter
Robert E. Bridges
Jennifer Brock
Zakary Broddle
Madison Bullard
Spencer Busby
Scott Cabaniss
Beverley Clark
Kionna Coleman
Betty Connors
Anne Cooke
Alan Crews
Lynne Crossland
Joe and Roberta DeLuca
Robert Desmond
Britton D. Ellis
Cindy Ezami
Cameron Flowers
Susan Foster
Louisa M. Gallup
Leila Goodwin
Victoria Hare
John Hobson
Jennifer Hoft
Randy Hoft
Cathy Howard
Barbara A. Hughes
Sig Hutchinson

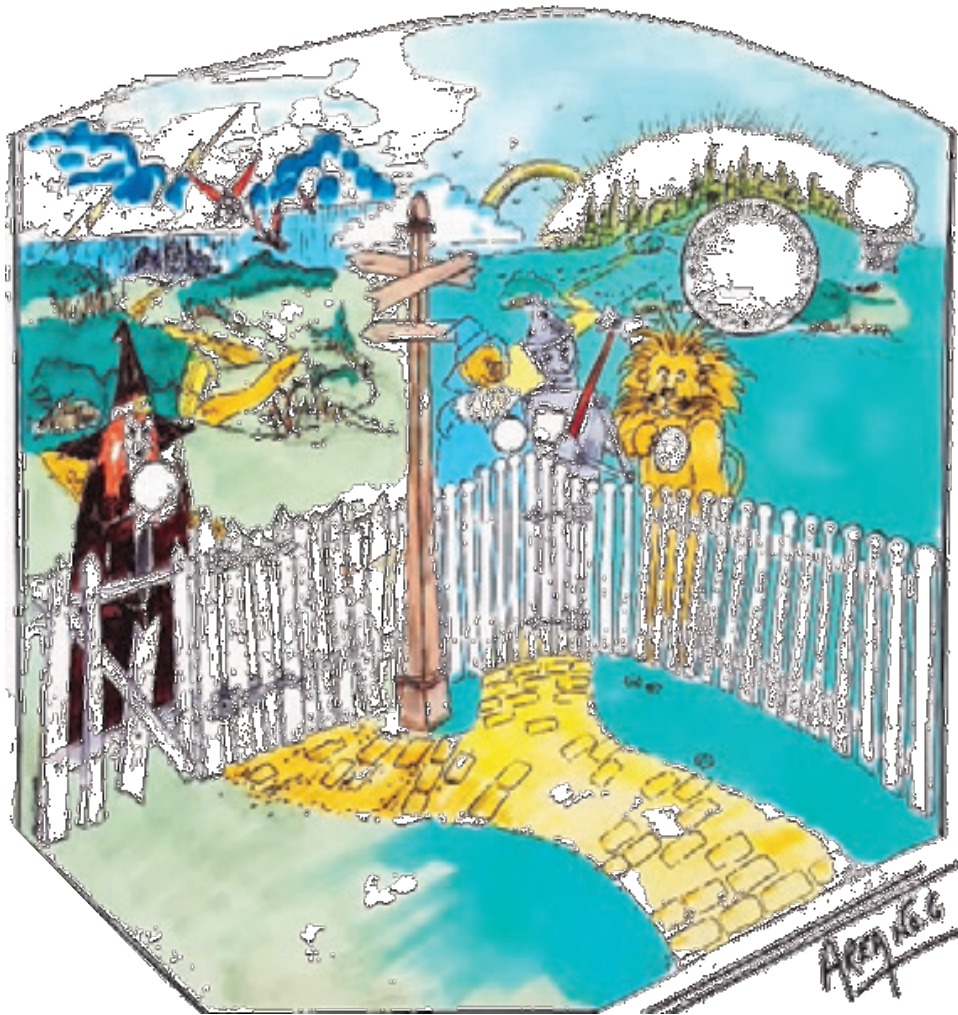
Edward Jernigan
John Hackney Agency
of Rocky Mount, Inc.
Irene Kennedy
Mary Kornegay
Amanda Lebow
Luann M. Little
Stephanie Little
Teresa Longenecker
Anne McLean
Julie McQueen
Mary-Margaret M. Manlove
Drs. John and Ann Marucke
Allison Maslow
Ben Matthews
Charles Mercer
Cameron Morgan
Jacob Nardi
Matthew O'Connor
Mr. and Mrs. Varner Olmsted
Dana Orr
Caroline Pendleton
Margaret Perkins
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Lakisha Robbins
Larry and Debbie B. Robbins
Lauren Robbins
Michelle Rollins
Nancy Rose
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Gareth Scott
Lynda Scott
Jonathan Shaw
Katharine Skinner
Susan Skinner
Stephanie Sobol
Connie Thames
Virginia C. Tharrington
Mary Tyrey
Mr. and Mrs. Norman T. Watson
Wines for Humanity
Natalie Yakopec
Unknown Individual

Our Mission:

Our mission is to educate and empower North Carolina children, youth and their families to make choices that increase positive health behaviors.

Our Vision:

Our vision is that all North Carolina children and youth become healthy adults.



Like us!



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Pin Us!

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poehealth.org

919.231.4006 / info@poehealth.org

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