

**The Alice Aycock Poe Center for Health Education Presents**

# **Human Trafficking: Beyond Awareness with Primary Prevention**

2020 Annual Meeting and Conferences: Presented Virtually

**The Poe Center is working to prevent human trafficking.**

Empower yourself to make an impact and stop human trafficking by learning the facts.



**Hosted by:**



# [AGENDA]

**Monday, September 21— 6:00 p.m. to 7:30 p.m.**

**Welcome**

Ann Rollins, Executive Director

**Beehive Exhibit Unveiling**

**Poe Center Annual Meeting**

Jennifer Lee, Outgoing Board President — Annual Awards Presentations  
Paul Fogleman, Incoming Board President — Poe Center Board of Directors

**Tuesday , September 22— 11:30 a.m. to 1:30 p.m.**

**Welcome**

Ann Rollins, Executive Director  
Alice Aycock Poe Center for Health Education

Lawrence D. Czarda, MPA, PhD, President  
Greensboro College

**Keynote Address**

Deborah A. Gibbs, MSPH  
Senior Analyst, RTI International

**Moderator**

Courtney Dunkerton

**Panelists (Awareness)**

Nancy Hagan, PhD  
Jasmine S. McGhee, JD  
Morgan Wilson, MPH, CHES  
Tamika Plummer

**Panelists (Prevention)**

Christy Croft  
Brandon Taylor, MEd  
Cynthia Fraga Rizo, PhD, MSW  
Robin Pittman, MS, CHES

**Closing**

Ann Rollins, Executive Director  
Alice Aycock Poe Center for Health Education

**Resource Vendors Online Networking**

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# [AGENDA]

**Wednesday, September 23— 7:30 a.m. to 9:30 a.m.**

## **Welcome**

Ann Rollins, Executive Director  
Alice Aycock Poe Center for Health Education

Andy Jakubowicz MD, Medical Director  
WakeMed Children's Emergency Department

## **Keynote Address**

Deborah A. Gibbs, MSPH  
Senior Analyst, RTI International

## **Moderator**

Monika Johnson, MPA

## **Panelists**

Miriam Cobb  
Kimberly Marino, BA  
Christy Croft  
Jasmine S. McGhee, JD  
Jessica Fowler, CADC, LCAS-A

## **Closing**

Paul Fogelman, Board of Directors President-Elect  
Poe Center for Health Education

## **Resource Vendors Online Networking**



## **The Poe Center is turning 30!**

In person, across the state, and now live-online the Poe Center is the premier health education provider for children, youth, and families in North Carolina. Over the past 30 years Poe has educated more than 1.3 million participants from 95 counties. Help us celebrate and achieve our mission over the next 30 years. Visit [www.poehealth.org](http://www.poehealth.org) for more information.

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**Marilu Thordsen-Velez, MD**

General Pediatrician

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**Outgoing Board Members:**

Kathryn Millican  
Joel Ray  
Chad Seastrunk

# [ AWARD RECIPIENTS ]

## 2020 Poe Center Annual Award Recipients

### Faye L. Miller Distinguished Service Award

This award was established to recognize Board Members or volunteers who demonstrate outstanding service, dedication, investment of time and whole hearted commitment to the Poe Center. The first distinguished service award was presented to Faye L. Miller. Following that presentation, the award was renamed in her honor.

**2020 Recipient: Brady Maness Brewer**  
**Chair of the Poe Young Professionals**

### The Gordon Smith Jr. Award

In May of 1992, Shirley Lucey and Virginia Scanlan, co-chairs of the Our Health... Our Future Campaign created the Gordon Smith Jr. Award to commemorate the crucial role that the late Gordon Smith Jr. played in the development of the Poe Center during the last months of his life. This award is presented annually to an individual or organization whose understanding, support, and leadership help secure the financial security of the Poe Center and perpetuates the Gordon Smith Jr. legacy.

**2020 Recipient: BlueCross BlueShield of North Carolina**

### President's Award

The work of promoting good health in North Carolina is aided by the support and dedication of many community partners. Each year, the Poe Center presents the President's Award to honor the achievements of an individual or organization whose work over the past year shows a strong commitment to prevention and health education in our state.

**2020 Recipients: Kathryn Millican, Joel Ray, Chad Seastrunk**  
**Outgoing Poe Board of Directors Members**

### Educator of the Year

This award honors champions of physical education or health education in schools. These educators have worked closely with the Poe Center and others to implement, enhance, or institute programs and policies that are supportive of healthy behaviors.

**2020 Recipient: Amanda H. Allen, Ph.D., NBCT-SC, LPC, NCC**  
**Executive Director of Social and Emotional Learning**  
**Johnston County Public Schools**

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# [KEYNOTE SPEAKER]

**Deborah A. Gibbs, MSPH**  
**Senior Analyst,**  
**RTI International**

Deborah A. Gibbs is a senior analyst in RTI International's Victimization and Resilience Research Program. Her research career has focused on violence against women and children, specifically on child maltreatment and intimate partner violence. This perspective has informed her research in human trafficking, particularly involving children and youth, since 2009.

Ms. Gibbs currently leads, and has led, multiple studies of human trafficking for the National Institute of Justice and the Administration for Children and Families.

These studies include program evaluations, analyses of the characteristics of trafficked youth, an assessment of human trafficking within the child welfare population, and an effort to define and measure outcomes for victim service programs. Ms. Gibbs has presented on human trafficking to the National Advisory Committee on the Sex Trafficking of Children and Youth, the McCain Foundation, and at statewide human trafficking summits, the International Family Violence and Child Victimization Research Conference, and other conferences hosted by the American Society of Criminology, the European Society of Criminology, and Freedom Network USA. She is the author or co-author of more than 50 peer-reviewed publications in journals such as *Journal of Human Trafficking*, *Violence and Victims*, *Violence Against Women*, *Children and Youth Services Review*, and *Journal of the American Medical Association*.





# [MEET THE MODERATORS]

## **Monika Johnson, MPA**

Monika is the Executive Director of the North Carolina Coalition Against Sexual Assault (NCCASA). She leads the survivor-focused charge for the 75 rape crisis centers and is a host of first responders across the state. Advocacy, education and legislation are the key tools used to ensure that survivors have access to free, confidential, comprehensive healing services. Under Monika's guidance, North Carolina passed the sexual battery law in 2003, became among the first states in the nation to pass a protective order for sexual assault and stalking, and established the first statewide Human Trafficking Task Force with the North Carolina Attorney General. In March of this year, NCCASA collaborated with Carolina Public Press and 10 other new media partners across the state to raise awareness about sexual violence. Monika Johnson is a lifelong advocate and policy leader. Elected in 2013, she is the third African American woman elected to the Wake County Public School System Board in its 40-year history. She is also the first African American woman to serve as the board president for the National Alliance Ending Sexual Violence, the policy voice for 1,500 rape crisis centers across the country.



## **Courtney Dunkerton**

Courtney is the Anti-Human Trafficking Specialist of the NC Coalition Against Sexual Assault (NCCASA) where she develops trainings and provides technical assistance to equip NC rape crisis centers and NCCASA member agencies to serve survivors of human trafficking, and consults with Juvenile Justice facilities on the Prison Rape Elimination Act (PREA) Standards. Courtney is the Regional Response Coordinator for the NC Coalition Against Human Trafficking (NCCAHT). She is a CACNC trained child forensic interviewer, a trained NCVAN Victim Practitioner, and sits on the Human Trafficking Commission's (HTC) ad-hoc sub-committee to develop the HT "Standards of Service for Survivors of Human Trafficking."

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# [MEET THE PANELISTS]



## **Cynthia Fraga Rizo, PhD, MSW**

Cynthia Fraga Rizo, PhD, MSW is an assistant professor at the University of North Carolina at Chapel Hill (UNC-CH) School of Social Work. Dr. Rizo has worked on a number of projects investigating interpersonal violence, including intimate partner violence, human trafficking, and sexual assault. Dr. Rizo is currently working on a project to develop and evaluate school-based sex trafficking content for students as well as protocols to identify and connect at-risk youth and victims to community services.

## **Kimberly Marino, BA**

Kimberly Marino is the Director at WestCare Foundation, a Residential Program for adolescent females ages 13-17 who are in the juvenile justice system in North Carolina experiencing trauma, substance use disorders, homelessness, human trafficking and mental health diagnoses. Kim majored in Psychology in 2004, and has been serving both male and female adjudicated youth for the past 13 years through the North Carolina Department of Public Safety, Division of Adult Corrections and Juvenile Justice and WestCare. Kim also worked to receive over \$2 million dollars in state, grant and endowment funding through Americares, Triangle North Healthcare Foundation through the Duke Endowment, SAMHSA and the North Carolina Department of Public Safety to assist underserved, under funded and undocumented youth populations. Kim has and will continue to advocate for juvenile justice reform that promotes the advancement, equity, recovery, and fair treatment of adolescents in the system



# [MEET THE PANELISTS]



## **Miriam Cobb**

Miriam Cobb is Founder & Executive Director at Empty Frames Initiative, a nonprofit that looks to empower youth as they transition out of state care. The most recent project produced by EFI is a book titled “The Story of Foster Care”, an artistic, autobiographic collection of photos and stories told by foster care alumni, social workers, and foster parents. This project reflects the heart of the organization, to empower individuals through the truth that their stories— their lives— are important, valuable, and needing to be heard.

Through her work with Empty Frames Initiative Miriam has previously served on the board for the North Carolina Coalition Against Human Trafficking, and is constantly working to learn and collaborate to bring attention to the vulnerabilities within communities that allow for trafficking to occur.

## **Christy Croft**

Christy Croft is the Prevention Education Program Manager for the North Carolina Coalition Against Sexual Assault (NCCASA), providing training and technical assistance to rape crisis centers, dual domestic violence agencies, and human trafficking programs across the state. Christy moved into this position after serving for a time as NCCASA’s Anti-Human Trafficking Specialist. Before coming to NCCASA, Christy worked in sexual violence prevention and crisis response for a decade, answering hotlines, leading support groups, and providing hospital and legal accompaniment for survivors. Croft’s current work brings together lived experience, years of direct service and community-based consent and prevention education work, and graduate study in social justice, human rights, and gender theory. Croft co-authored the North Carolina Human Trafficking Commission’s “Standards of Service for Survivors of Human Trafficking” as well as “Expanding Our Reach” - NCCASA’s manual for rape crisis centers to improve services to survivors of trafficking. A member of the Teach2Reach team, creating a sex trafficking prevention curriculum aligned with North Carolina’s health education standards, Croft has been trained on human trafficking and health through Futures Without Violence’s Project Catalyst and HEAL Trafficking’s inaugural training of trainers.



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# [MEET THE PANELISTS]



## **Jessica Fowler, CADC, LCAS-A**

Jessica Fowler has been working in the area of substance use since 2010. She has experience working with diverse communities of youth and adults. Her background is in counseling and she received her Bachelor's in Counseling with a minor in Addiction Studies and her Master's in Professional Counseling from Grand Canyon University.

Prior to joining the Poe Center, Jessica worked in substance use treatment where she worked with youth and adults on the continuum of providing primary prevention education to intensive outpatient treatment. She worked on individual counseling substance use and mental health as well as serving as a life coach. Additionally, she provided quality assurance and guidance for a treatment agency and assisted in maintaining high standards of care and services for patients.

During her time at the Poe Center, Jessica has been a member of the substance use prevention team. She provides leadership for Bullying Prevention, Safety Committee, as well as serving as one of Poe's Youth Mental Health First Aid Instructors. Along with providing education in the community, she works with community collaboratives and coalitions around substance use prevention initiatives that focus on policy work, environmental changes and strategies to reduce and prevent substance use especially with youth. She assists local collaboratives and coalitions on initiatives focused on mental health/suicide prevention as well as human trafficking prevention. Jessica's passion is centered around strengthening and building community protective factors as well as decreasing stigma on substance use and mental health.

# [MEET THE PANELISTS]

## Jasmine S. McGhee, JD

Jasmine S. McGhee serves as Special Deputy Attorney General and Director of the Public Protection Section at the North Carolina Department of Justice, where she focuses on policy and legal outreach for the people of North Carolina. The Public Protection Section is the forward-facing unit of the North Carolina Attorney General's Office with a broad public safety mandate, including a policy, litigation, and communications focus on domestic violence, sexual assault, human trafficking, consumer protection, and criminal justice reform (including bail reform, substance use and reentry).

Ms. McGhee is the Attorney General's representative on the NC Human Trafficking Commission and supervises the office's participation on the NC Domestic Violence Commission, the Financial Literacy Council, and the Victim's Compensation Fund. She also serves as a member of the Statewide Reentry Council Collaborative, including its Steering Committee. Ms. McGhee leads the staff effort for Governor Cooper's Task Force for Racial Equity in Criminal Justice, which was established in June 2020. Prior to joining NCDOJ, Jasmine worked as a litigator in the areas of white-collar crime and government investigations and had an active pro bono practice on civil rights and human trafficking matters. She practiced at both K&L Gates in Raleigh, NC and WilmerHale in Washington, D.C. Jasmine also clerked for Judge Andre M. Davis, then on the United States District Court for the District of Maryland. She graduated from the University of North Carolina at Chapel Hill and with honors and distinction and from Columbia Law School, where she was a Paul Robeson Scholar and an essay and review editor for the Columbia Law Review.





# [MEET THE PANELISTS]



**Robin Pittman, MS, CHES**

Robin Pittman is a Certified Health Education Specialist (CHES) and a Senior Health Educator at the Alice Aycock Poe Center for Health Education. At the Poe Center, Robin provides leadership for the team delivering Human Growth and Development and Reproductive Health and Safety Education in schools and other community settings across the state of North Carolina. Robin also supervises a team of Health Educators in the Triad area of North Carolina to expand the Poe Center's services and programs. Robin has completed her BS in Community Public Health Education with a minor in Psychology from The University of North Carolina at Greensboro. She also has a MS in Human Science with a concentration in Health Promotion from North Carolina Central University. She has extensive experience in the areas of sexual health, teen pregnancy prevention, and puberty education to adolescents. She has worked with a diverse population in school and community settings, creating, implementing, and facilitating health programs and igniting policy, systems, and environmental change. Robin's passion is to increase positive health behaviors in youth and to bridge the communication gap between parents and children toward building stronger family relationships.

**Morgan Wilson, MPH, CHES**

My name is Morgan Wilson. I am from northern Utah and a recent graduate of the Master's of Public Health Program from the University of North Carolina at Greensboro (UNCG). I am CHES certified and am working to pursue a career in Human Trafficking and public health. I started a violence prevention non-profit named "Strong Beautiful Capable," which works to provide scholarships and advocacy for survivors of sexual violence. I have worked in and researched Human Trafficking for just over a year and I have a deep desire to provide education to our communities to further prevent this terrible crime. I love my standard poodle, slalom skiing, cooking, and fly fishing. I was recently married and enjoying every minute of this post-graduate life!



# [MEET THE PANELISTS]



**Nancy Hagan, PhD**

Nancy Hagan joined the North Carolina Human Trafficking Commission as the Coordinator of Training and Technical Assistance in June, 2020. In that capacity, she works with the Executive Director to plan and conduct training around human trafficking to a wide array of partners and communities locally, statewide and nationally. Nancy came to the Commission after three years as a Senior Human Trafficking Analyst with Project No Rest, a grant funded anti-human trafficking initiative based at the UNC-CH School of Social Work. Prior to that, she worked for twenty years in direct service and program development at a community-based organization in rural North Carolina. She has expertise in the identification, awareness, and response to

both sex and labor trafficking, with a particular focus on the labor trafficking of vulnerable people who are foreign nationals. Nancy has a PhD in human development and adult education, a Master's degree in Counseling and Consulting Psychology, and an undergraduate degree in human development and education.

**Brandon Taylor, MEd**

Brandon Taylor is a Rape Prevention Educator with Children's Home Society who covers and teaches Wise Guys: The Next Level. He has been with the company for five years and has been teaching the course for three years. Brandon graduated from Strayer University with a Master's degree in Adult Education and Development. He also received his Bachelor of Arts in communication at The University of North Carolina at Greensboro. He has been in the community impacting youth and males in the differences between healthy and unhealthy relationships, anger management and masculinity. He has

taught in high risk schools and universities like North Carolina A&T, High Point University, and UNC-Greensboro about being a Rape Prevention Advocate. His dream goal is to teach at a collegiate level about domestic violence and sexual assault at a university.



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# [RESOURCE EXHIBITORS]

## **The Poe Center for Health Education**

The Poe Center is a nonprofit organization dedicated to positively impacting the lives of North Carolina youth through health education. Since opening in Raleigh in 1991, the Poe Center has educated more than 1.3 million participants from 95 counties using innovative teaching theaters, exhibits and offsite programs. The mission of the Poe Center for Health Education is to educate and empower North Carolina children, youth and their families to make choices that increase positive health behaviors.

## **Youth Thrive**

Youth Thrive is a community-based collaborative comprised of individuals and organizations working to create positive change for Wake County youth (ages 5-18). We provide a space for communication, alignment, and sharing of resources to better serve our young people. Youth Thrive employs an intentional equity focus grounded in diversity, equity, and inclusion. We believe all youth should have the opportunity to reach their full potential regardless of their zip code, socio-economic status, gender, sexual orientation, ability-level, race/ethnicity, or religion. We seek to identify and address the root causes that contribute to disparities in youth well-being while cultivating the conditions that help all youth thrive.

## **North Carolina Coalition Against Human Trafficking**

The North Carolina Coalition Against Human Trafficking (NCCAHT), is a coalition of committed members collaborating in knowledge and practice to provide leadership and support across the state to eradicate human trafficking in North Carolina.

The Coalition is a non-profit that operates for charitable and educational purposes. Membership is open to governmental agencies, non-governmental organizations and individuals who support the purpose of the Coalition.

## **North Carolina Coalition Against Sexual Assault**

The North Carolina Coalition Against Sexual Assault is an inclusive, statewide alliance working to end sexual violence through education, advocacy, and legislation.

## **Sigma Health Services, LLC**

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# [ CONFERENCE NOTES ]

A large rectangular box with horizontal lines for taking notes. The box is white with a thin grey border. It contains 25 horizontal lines, evenly spaced, for writing.

# [ THANK YOU ]

## **To Our Wonderful Committee Members!**

**Teresa Pierrie, Co-Chair**

**Robin Pittman**

**Dawn Raynor, Co-Chair**

**Jessica Fowler**

**Christy Croft**

**Morgan Zoellner**

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**Courtney Dunkerton**

**Morgan Wilson**

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**Erin O'Brien**

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