FOR IMMEDIATE RELEASE

A Healthy Silent Auction: The Poe Center’s February Fundraiser Is Coming Soon!

RALEIGH, N.C. (February 8, 2013) – What do The Umstead Hotel and Spa, the Carolina Panthers, PGA golfer Webb Simpson, Diamonds Direct and Empire Eats all have in common?

Give up? They are all supporters of the Alice Aycock Poe Center for Health Education (Poe Center) and the Poe Health Young Professionals’ fundraiser, Laissez Les Bon Temps Rouler!

To be held on Saturday, February 23, 2013 from 7:00 to 10:00 p.m. at the Poe Center’s facility at 224 Sunnybrook Road in Raleigh, Let The Good Times Roll! will raise money for Poe’s delivery of health education and disease prevention programming to North Carolina children, youth and their families.

The event is open to the public and will offer food, drinks, dancing and more to benefit the 20+ year old non-for-profit. Tickets are on sale for $50 each (http://poehealth.eventbrite.com) and include a raffle ticket, a good time, and the opportunity to win one of Poe’s many tantalizing silent auction and raffle items-ALL in the name of health education!

Some of the silent auction and raffle items include:

- An original painting by Chicago artist, Matthew Lew (MatthewLew.com). Lew’s work has been purchased by President and First Lady Obama and has been turned into a line for CB2. (value: $5,000+)
- A night’s stay at The Umstead Hotel and Spa – a luxurious enclave in the heart of the Triangle.
- A Big Green Egg Grill from Seaboard Ace Hardware.
- A Carolina Panthers-autographed football (signed by the entire team) and a U.S. Open flag autographed by PGA golfer, Webb Simpson.
- A private wine tasting for 20 at Total Wine and More.
- Jewelry from Diamonds Direct, Moon and Lola, Gabrielle Jewelry and More!

For every $15 raised, a child in North Carolina’s participation in a Poe health education program will be sponsored. The majority of Poe’s programs are aligned with the North Carolina
Department of Public Instruction’s Healthful Living Essential Standards and help support our state’s educators while making the child’s learning experience fun and interactive! We hope that you will attend and Let The Good Times Roll!

For more information on this event or to attend, please contact the Poe Center’s Executive Director, Ann Rollins at (919) 231-4006 ext. 302 or at a.rollins@poehealth.org.

About the Poe Center

Incorporated in 1985, the Alice Aycock Poe Center for Health Education is a 501(c)(3) nonprofit that delivers health education programs to children, youth and adults across the State of North Carolina. Since opening a flagship teaching facility in 1991, the Poe Center has served approximately one million North Carolinians. For additional information on the Poe Center, please visit www.poehealth.org.

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