

Giving Through Planned Gift

What is Planned Giving?

Planned giving allows you to make a lasting impact on the causes you care about—often in ways that may not be possible through an outright gift today. It involves thoughtful financial or estate planning to include a nonprofit like the Poe Center in your long-term giving strategy.

Planned gifts can take many forms, such as a **bequest in your will, retirement plan or life insurance beneficiary designation, or more complex options like charitable trusts**. These gifts often provide financial or tax benefits for you and your loved ones while creating a lasting legacy of generosity.

How does Planned Giving Support the Poe Center?

Planned giving helps ensure that the Poe Center can continue to provide health education for generations to come. Your future gift will:

- Sustain vital programs that empower children and families across North Carolina.
- Create long-term stability, allowing the Poe Center to plan ahead with confidence.
- Reflect your values, making your legacy part of a healthier, stronger community.

How to Give Through Planned Gifts:

1. Consult your financial advisor or attorney about the best giving option for your goals.
2. Include the Poe Center for Health Education in your estate documents or beneficiary designations.
 - a. Legal Name: Alice Aycock Poe Center for Health Education
 - b. Tax ID (EIN): 56-1500678
 - c. Mailing Address: 224 Sunnybrook Rd, Raleigh, NC 27610
3. Notify the Poe Center so your gift can be properly documented and acknowledged. Please email Development/ Data Senior Specialist, Jacqueline Kussin at j.kussin@poehealth.org.

Questions?

Email Development Senior Director, Kim Whitley at k.whitley@poehealth.org.