

Be a Part of PoeFest!

Saturday, October 10th - 1:00 - 4:00 pm

A community festival to celebrate healthy habits and positive decision making

Each year, families come to PoeFest for a day of fun and to celebrate healthy choices and healthy communities. PoeFest is packed with family friendly activities including: a bike safety rodeo, arts and crafts, local performers, food, “snacktivities” in our teaching kitchen, garden activities, games and prizes. More than **300** children, families and community members attend.

We invite you to join us and to consider supporting PoeFest through sponsorship or donation of a door prize! Your support for PoeFest helps the Poe Center produce this **FREE** community festival. Health education empowers youth and families with the knowledge and skills needed to make healthy choices that are critical to the wellbeing and future health of our community.

As a PoeFest sponsor, your organization will be promoted as one that values education and the health and well-being of our community. You will receive direct exposure to attendees and promotion through social media and other media.

Sponsorship Benefits

Sponsor Recognition*	Presenting \$2000	Platinum \$1000	Gold \$500	Silver \$300	Bronze \$150	Door Prize Donor
Logo recognition on flyer, print materials, and press release						
Logo recognition on email marketing						
Recognition at the event from the podium						
Name included on printed participant take-home materials						
Vendor Table at PoeFest						
Inclusion of logo in event slideshow						
Recognition in sponsor thank-you social media post (12,000 followers)						
Inclusion of logo on Poe webpage and in QR code on printed materials						

*Annual sponsorships are available at higher level with expanded benefits tailored to your needs.
Contact Kim Whitley at k.whitley@poehealth.org for more information.

The Poe Center for Health Education is a nonprofit organization dedicated to educating and empowering North Carolina’s children, youth and their families to make choices that increase positive health behaviors. Since establishing its Raleigh destination with museum-quality exhibits in 1991, the Poe Center has provided health education to more than 1.7 million participants.

PoeFest Sponsorship Pledge Form

Our company/organization, _____, is committed to the following sponsorship level and agrees to the details outlined in the Sponsorship Package.

Sponsorship Level

- ☐ Presenting Sponsor \$2,000
- ☐ Platinum Sponsor \$1,000
- ☐ Gold Sponsor \$500
- ☐ Silver Sponsor \$300
- ☐ Bronze Sponsor \$150

- ☐ Door Prize In-Kind Donor _____
- ☐ Donation/pledge of \$ _____

Sponsor Information:

Company/Organization Name: _____
(Name as it should appear in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Contact & Title: _____

Phone: _____ Email: _____

Social Media Handles / Website: _____

Payments and *high-resolution logos* provided by September 10th, 2026 will receive full sponsor benefits. Commitments after that date are welcome. The event website will be updated as sponsorships are received.

- ☐ I would like to pay online: <https://bit.ly/PoeFest2026> OR scan QR Code
- ☐ My check is attached
- ☐ Please send invoice



We commit to sending payment to the Poe Center by: _____

I, the undersigned, am an authorized representative of the above-named company and give the Alice Aycock Poe Center for Health Education permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____ Date: _____

Print Name: _____

Please mail or email this form to:

Alice Aycock Poe Center for Health Education, Attn: Kim Whitley

224 Sunnybrook Road, Raleigh, NC 27610

Email: k.whitley@poehealth.org

Fax: 919.231.4315

Qualified donations are tax deductible. Tax ID#: 56-1500678

